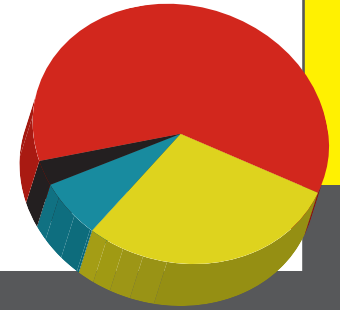


# Lancashire Science Festival



# FACTS AND STATS

## HOW DID VISITORS RATE THE SCIENCE SHOWFLOOR?



## HOW MANY VISITORS?



TOTAL REACH **20,600** OF VISITORS

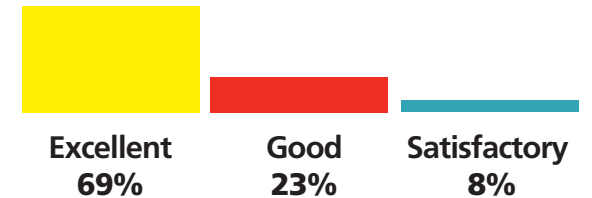


**FAMILY DAY**  
**7,900**  
VISITORS

**SCHOOL DAYS**  
**171** SCHOOLS VISITED  
WITH **6,000** PRIMARY  
SCHOOL CHILDREN

**ROADSHOW**  
**6,700**  
VISITORS FROM SECONDARY  
SCHOOL CHILDREN

## TEACHER RATINGS OF THE LANCASHIRE SCIENCE FESTIVAL



## WHAT DID VISITORS SAY?

*"Highlights science in the real world and helps pupils to see where science fits into industry"*

*"Opening the university is a brilliant idea! You both educated and inspired my girls. There were so many brilliant things to see and do it kept us entertained all day!"*

*"I like that UCLan is including local residents and encouraging children's futures."*

*"The whole event was thoroughly enjoyable, and obviously strove to fulfil many aspirations and pass over knowledge in a fun and professional way."*

**Has attending the festival made you more or less likely to encourage any young people in your care to consider a career in science?**

- Much more likely 27%
- More likely 31%
- About the same 41%
- Less likely <1%
- Much less likely <1%