



Curious? Get in touch: info@nottsfosac.co.uk



A week long festival which takes Science, Technology, Engineering and Maths out of the lab and into our everyday lives. The festival is about inviting the people of Nottingham to share not only what they know, but also what they would like to know; it's about celebrating curiosity, asking questions and taking a leading role in finding out the answers.

- ORGANISED BY **10** PARTNERS
- 60+** ACADEMICS/RESEARCHERS
- 20+** PROFESSIONALS FROM INDUSTRY/LEARNED SOCIETIES
- 15+** FROM OTHER ORGANISATIONS INCLUDING LOCAL CHARITIES AND ARTS ORGANISATIONS
- 40** VOLUNTEER STUDENTS AND STEM AMBASSADORS

99.8% strongly agreed/agreed that they enjoyed the event
95.3% strongly agreed/agreed that they learnt something new

Participants from **every** postcode area in Nottingham city
 Participants aged **0** to **90**

WHAT SPONSORS AND PARTNERS SAID

“What a fantastic event – it was a really rewarding experience. Quotient was proud to contribute to the festival as the city sought to “bring science to life” in our local community. We enjoyed participating in the interactive events and supporting the festival – we hope the initiative will inspire children to be our scientists of the future.”



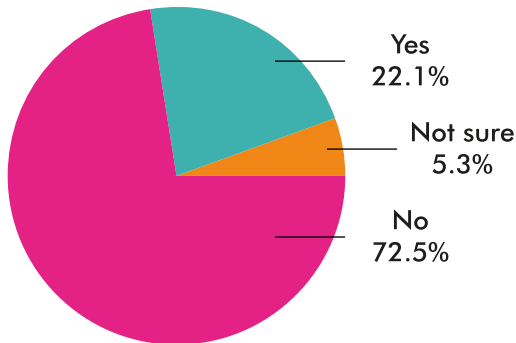
WHAT PARTICIPANTS SAID

“Brilliant event, something different and free to do in the city, I’d love to see more.”

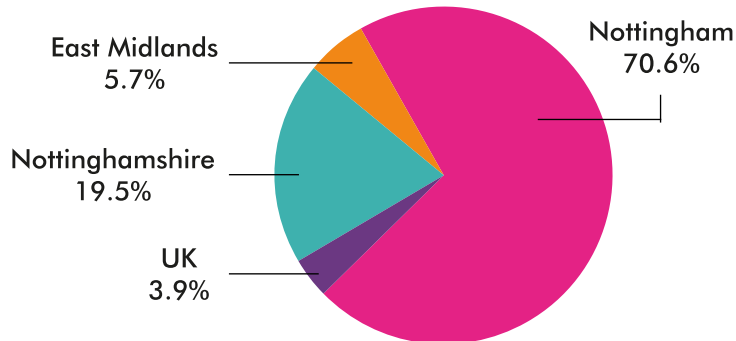
“Really great & educational. Very engaging with the kids.”

DIVERSITY OF AUDIENCES

HAVE YOU BEEN TO THE FESTIVAL OF SCIENCE AND CURIOSITY BEFORE?



WHERE DID YOU COME FROM?



1/2 of those who attended library events lived within 1.5 miles of that library.

33.8% Male

62.9% Female

3.3% Other

HIGHLIGHTS

Eco-kits - an environmental citizen science project in 20 Nottingham primary schools. Teachers were trained to use microscopes, pooters, ID charts and air quality monitors to support pupils to investigate local biodiversity. Pupils will use the data they gathered to make change around air quality in their environment.

An art/science session with pupils at the Nottingham Children’s Hospital School, inspired by the legacy of Robert Hooke and using electron microscope images to make drawings. Pupils who were unable to attend the session were given an activity booklet so they could take part from the ward.



ACTIVITIES TARGETING SPECIFIC GROUPS:

- LGBT+
- Deaf & Hearing Impaired Children
- Children in Hospital
- Older people
- Locations in the top 10% most deprived according to the 2015 Index of Multiple Deprivation

SOCIAL MEDIA

- 46.8k people reached on Facebook
- 2.7k event responses on Facebook
- 76.7k impressions on Twitter
- 1.1% engagement rate on Twitter
- 9537 sessions on the Website
- 0.42% bounce rate on the Website



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